



Press Release

5th December 2009

For Immediate Release

Cheaper calls for Skiers

Winter is here and so is the ski season. Skiers and snowboarders alike, both experts and beginners and every level in-between, are taking off to the slopes!

With so many travel companies offering deals too good to miss it's definitely the season to celebrate, relax and enjoy the snow, scenery and company.

But what about the people left at home? They'll want to be able to find out how much snow has fallen, how cold it is and how many times you've fallen over. But what are the best options for keeping in touch?

Using your mobile abroad works out very expensive not only for you but also for the people calling you. UK networks charge high rates to make and receive calls when calling from abroad, with charges between 34p to 38p per minute to make a call to the UK, and 15p to 18p per minute to receive a call in France.

Buying a local SIM might work out slightly cheaper to make calls within the Country, but they do not always give you competitive rates to call internationally, so calling home might not be as cheap as you would like. People calling you would be paying the cost to call a local mobile number in your country and therefore will be charged high rates by their landline or mobile provider.

A global roaming SIM card would offer the best rates to make and receive calls and send SMS. aether mobile's global roaming SIM card provides the lowest rates to make calls, at 20p per minute to call a UK landline and 25p to call a UK mobile from France, receiving calls are free, and to send an SMS from France and the rest of Europe is just 10p (34p from the rest of the World). Savings of up to 80% can be made by using the service abroad, and in 65 countries worldwide they offer free roaming, meaning you don't have to pay to receive a call. With aether mobile providing all customers with a UK mobile number (+447) people calling you from the UK would also just pay the cost to call a UK mobile, which is currently 13p per minute from a BT landline.

The aether mobile SIM card is available with starter credit of £10, £25 or £50 on the aether-mobile.com website and is shipped out within 24 hours (week days only). Recharging your account is easy with facilities online to easily purchase additional credit.

aether mobile – stay connected globally.

-ENDS-

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Editor's Notes:

About æther mobile

aether mobile (www.aether-mobile.com) operates a prepaid global roaming mobile service. The SIM card, which provides high quality, low-cost calls from mobile phones, is inserted into an unlocked mobile handset enabling leisure and business travellers to make and receive calls and SMS at much reduced rates than you would expect when travelling abroad. The service is supported by 24/7, 365 days a year customer support.

The call back service uses a unique call forwarding service. By connecting your call via our central platform we can offer savings of up to 80% off the cost of a call, and enable you to receive free calls in 65 countries.

Not only is it cost efficient when travelling abroad, but can also be far more efficient, both in terms of cost and signal strength, at home also.

The aether mobile service works in 206 countries utilising the infrastructure of more than 565 local Network Operators. The service is prepaid and any unused call credit never expires so the SIM can be used year after year. There are no daily connection charges and there are no monthly or annual service fees which make aether-mobile.com the popular choice for those both visiting the UK as well as travelling the world.