



Press Release

28th February 2011

For Immediate Release

UK Network failure no problem for UK Aether Mobile customers

The working week has started. People are rushing to get to the office, business people are enroute to important meetings, conference calls have been booked, management meetings are about to start. It's Monday morning and it's all over Twitter and other social networking sites!

Although nothing has yet been officially published by Vodafone today regarding the network failure, Twitter has been buzzing with rumours! It seems that many Vodafone customers all over the UK have been unable to get any signal on the network for a number of hours.

Whilst thousands of unfortunate Vodafone customers have been unable to make or receive calls or send or receive SMS, customers of Aether Mobile have been able to simply switch their SIM and avoid the inconvenience of all communication being cut.

The Aether Mobile service has network agreements with four major network operators in the UK, enabling its customers to simply switch between the networks in order to obtain the strongest signal, or roam on a network which is able to provide a signal.

For Aether Mobile customers, this means that at this time when all communication has been cut for a large majority of Vodafone customers, Aether Mobile customers can still remain in contact for vital business calls, and to enable them to remain in contact with friends and family, simply by switching to another network.

For corporate users the roaming ability of the Aether Mobile service has benefits that go way beyond communication cost management. When a catastrophe such as Vodafone's network failure occurs, the fact that Aether Mobile customers are still able to use the service on another network far outweighs any other benefits at that particular time.

aether mobile – stay connected globally.

-ENDS-

Media Contact:

Sam Osborough

Editor's Notes:

About aether mobile

aether mobile (www.aether-mobile.com) operates a prepaid global roaming mobile service. The SIM card, which provides high quality, low-cost calls from mobile phones, is inserted into an unlocked mobile handset enabling leisure and business travellers to make and receive calls and SMS at much reduced rates than you would expect when travelling abroad. The service is supported by 24/7, 365 days a year customer support.

The call back service uses a unique call forwarding service. By connecting your call via our central platform we can offer savings of up to 80% off the cost of a call, and enable you to receive free calls in 65 countries.

Not only is it cost efficient when travelling abroad, but can also be far more efficient, both in terms of cost and signal strength, at home also.

The aether mobile service works in 206 countries utilising the infrastructure of more than 565 local Network Operators. The service is prepaid and any unused call credit never expires so the SIM can be used year after year. There are no daily connection charges and there are no monthly or annual service fees which make [aether-mobile.com](http://www.aether-mobile.com) the popular choice for those both visiting the UK as well as travelling the world.