



Press Release

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For Immediate Release

Keen skiers get cheaper calls

The European ski season is almost upon us and as keen skiers and snowboarders alike get ready to head off to the slopes, they're investing in the latest gear to keep them warm, safe and above all, looking good!

With so many travel companies fighting to offer the best deals on the slopes, you know you've got a bargain with the travel and accommodation. But what other areas are there to consider when booking travel?

Using a cell (or mobile) phone abroad can work out very expensive not only for the traveller but also for the people calling the traveller. Most worldwide networks charge high rates to make and receive calls when using their service from abroad, or roaming.

Buying a local SIM might work out slightly cheaper to make calls within the visited country, but they do not always give you competitive rates to call internationally, so calling home might not be as cheap as you would like. People calling you would be paying the cost to call a local mobile number in your country and therefore, will be charged high rates by their landline or mobile provider.

A global roaming SIM card would offer the best rates to make and receive calls and send SMS. Aether Mobile's global roaming SIM card provides the lowest rates to make calls with savings of up to 90% offered against main network operators roaming rates. In 65 countries worldwide they offer free roaming, meaning there is no charge to receive a call.

The SIM card, which provides high quality, low-cost calls from mobile phones, is inserted into an unlocked mobile handset enabling leisure and business travellers to make and receive calls and SMS at much reduced rates than you would expect when travelling abroad.

The aether mobile SIM card is available with starter credit of £10, £25 or £50 at www.aether-mobile.com and is shipped out within 24 hours (week days only). Recharging your account is easy with facilities online to easily purchase additional credit.

aether mobile – stay connected globally.

-ENDS-

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Editor's Notes:

About æther mobile

Aether Mobile (www.aether-mobile.com) operates a prepaid global roaming mobile service. The SIM card, which provides high quality, low-cost calls from mobile phones, is inserted into an unlocked mobile handset enabling leisure and business travellers to make and receive calls and SMS at much reduced rates than you would expect when travelling abroad.

The call back service uses a unique call forwarding service. By connecting your call via our central platform we can offer savings of up to 90% off the cost of a call, and enable you to receive free calls in 65 countries.

Not only is it cost efficient when travelling abroad, but can also be far more efficient, both in terms of cost and signal strength, at home also.

The aether mobile service works in 206 countries utilising the infrastructure of more than 565 local Network Operators. The service is prepaid and any unused call credit never expires so the SIM can be used year after year. There are no daily connection charges and there are no monthly or annual service fees which make aether-mobile.com the popular choice for those both visiting the UK as well as travelling the world.