



Press Release

5th December 2009

For Immediate Release

An early 15% Discount Christmas gift from aether mobile

aether mobile is giving you an early Christmas gift! All new customers to aether mobile between 8th December 2009 and 31st January 2010, will benefit from a generous 15% discount not only on initial orders of a new SIM card, but also on all subsequent top ups until 31st January 2010.

Christmas cards are aplenty on the shelves, decorations are everywhere ready for your picking and a select few retailers already have their sparkly Christmas trees beautifully decorated!

For those who have planned Christmas or New Year in the sun or on the snowy slopes, you can contact family and friends at home to wish them a Merry Christmas and Happy New Year, for less.

We all have one person we know who says 'Don't buy me a present this year', but we know that if we don't buy them something, they'll be disappointed! So what do you buy them? You want something unique and that is not going to get pushed to the back of the drawer, or just put on the shelf. You want to buy them a gift which will be not only exclusive, but will be of use, and they will really appreciate and thank you for. Does a friend or family member go abroad on holiday or business and you know they would appreciate spending less when they are away? Or perhaps you have a friend who is planning to work or travel abroad? If you know someone who goes abroad and uses a mobile phone, then aether mobile has the ideal gift idea for you. They will thank you!

By giving an aether mobile SIM card to your loved ones, you'll not only be giving a unique gift idea, but you'll also be enabling your friends or family members to make huge savings on their mobile phone bills when they're travelling abroad. Save up to 80% on the cost of making a call, mega savings on receiving a call, and SMS from just 10p. To call an aether mobile customer only costs the rate to call a UK mobile phone.

Don't get caught out and end up paying high roaming charges. Aether mobile offers free incoming calls in 65 countries, including Europe, and call costs start from just 15p per minute. To SMS in Europe is a standard 10p per text and elsewhere it is 34p, and there are no contracts to sign.

To claim your discount voucher, just log onto the aether mobile website at www.aether-mobile.com and follow the link on the home page, or click on the Offers page.

aether mobile – stay connected globally.

-ENDS-

Media Contact:

Sam Osborough

Samantha.osborough@aether-mobile.com

Editor's Notes:

About æther mobile

Æther mobile (www.aether-mobile.com) operates a prepaid mobile service. The SIM card, which provides high quality, low-cost calls from mobile phones, is inserted into a mobile handset enabling the user to make and receive calls and SMS at much reduced rates than you would expect when travelling abroad.

The call back service works like any other mobile service, but using a unique call forwarding service, by connecting your call via our central platform we can offer savings of up to 80% off the cost of a call, and enable you to receive free calls in 65 countries.

Not only is it cost efficient when travelling abroad, but can also be far more efficient, both in terms of cost and signal strength, at home also.