



Press Release

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For Immediate Release

æther mobile pay as you go lets you roam on all five UK networks

People will go to extraordinary lengths to find that elusive one bar of signal that will allow them to make a mobile phone call. Standing in the corner of the room; being exiled to the bottom of the garden; leaning out a window or teetering precariously on a chair.

Gone is the disappointment experienced when you arrive home with your sparkling, brand new, top of the range handset, but you find you can't get any coverage in your house. With global roaming mobile service provider æther mobile, you can roam on all five UK networks; Hutchinson 3G, Orange, T Mobile, O2 and Vodafone, meaning you can now get a signal in more areas in the UK than on any other network. The service provides a SIM, which once installed into an unlocked phone, works almost anywhere you can imagine, Worldwide.

All æther mobile SIMs have a UK mobile number which is unique to the æther mobile subscriber. As a prepaid service, credit is loaded onto the SIM to enable calls to be made and SMS to be sent. Prepaid, or Pay As You Go services as they are sometimes known, do not require a contract to be signed, and the credit remains on your account indefinitely.

And with recently reduced call rates in the UK from 23p down to 15p to a landline and 23p down to 20p to a mobile, and SMS charged at a flat rate of 10p, using the service is much cheaper in the UK now. When taken abroad, the service offers up to 80% on the cost of making a call, and gives free roaming in 65 countries, with roaming charges dramatically reduced in all other countries. SMS are 10p in Europe, and 34p throughout the rest of the World.

Spokesperson for æther mobile, Samantha Osborough, commented, "It is so frustrating when you take out a contract, or buy a pay as you go phone in good faith only to find out that you can't get a signal in the places you need it most. Not only can our customers use the service almost anywhere in the UK by just switching networks when they need to, they can also take it with them when they go abroad, enabling them to reduce their calls costs and SMS costs, and even receive free calls in 65 countries. It is a truly global solution".

æther mobile – stay connected globally.

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Editor's Notes:

About æther mobile

Æther mobile (www.aether-mobile.com) is a prepaid SIM card product which provides high quality, low-cost calls from mobile phones.