



Press Release

1st October 2009

For Immediate Release

Roaming rates at an all time low for Far East

Global roaming mobile service provider æther mobile has announced that its roaming rates are at an all time low.

Whilst travelling on business or leisure, mobile customers in the Far East would expect to make savings of up to 80% on their mobile phone calls, and would receive free incoming calls in 65 countries, including United Arab Emirates.

Another very important feature of the service is that all æther mobile SIMs have a UK mobile number, which is unique to the æther mobile subscriber. As a prepaid service, credit is loaded onto the SIM to enable calls to be made and SMS to be sent. Prepaid, or Pay As You Go services as they are sometimes known, do not require a contract to be signed, and the credit remains on the account indefinitely.

Spokesperson for æther mobile, Samantha Osborough, comments "Individuals travelling on business, holidaymakers and gap year students can all benefit from this service. It's important to keep in contact with colleagues and loved ones, but to make and receive calls on a mobile phone can be very expensive. Many people come home to a huge bill which can be as much as the cost of the business trip or holiday. The æther mobile service offers low cost calls of the highest quality."

æther mobile – stay connected globally.

-ENDS-

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Editor's Notes:

About æther mobile

Æther mobile (www.aether-mobile.com) is a prepaid SIM card product which provides high quality, low-cost calls from mobile phones.